

## Registration, Fees, Terms & Conditions:

Workshop fee: SEK 9,500:- / EUR 1,000:- /person (+VAT). Including the Axiology Managers Profile Leadership report, individual feedback, and 13 E-lessons.

Payment: A payment of 50% of the workshop fee is to be paid at time of registration. The full remaining payment must be received no later than 30 days prior to workshop begin. Please make payments with name of payee to: Zero Aeons AB, Bankgiro: 5693-6917 (for international participants please request bank details).

Workshop Cancellation Policy & Liability: In the event of the workshop being cancelled by Zero Aeons, the entire registration fee will be refunded to the applicant thereby releasing Zero Aeons AB from any liability. Cancellations up to 2 weeks prior to the workshop receive a refund of 50% of the fee. Cancellations two weeks and less prior to workshop begin will not receive any refund.

We reserve the right to possible changes and amendments without notice to this program.

**Please Note! The number of participants is limited; please send your application at your earliest convenience. Applications will be treated on a first come basis and are binding.**

Registration/Application (Please send by mail or fax)

Full Name: \_\_\_\_\_

Company: \_\_\_\_\_

Position (title): \_\_\_\_\_

Full Address: \_\_\_\_\_

Tel., fax, mobile (cell): \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Special Requests: \_\_\_\_\_

Please register me for the "The Zero Perspective in Life and Business Leadership" workshop in Stockholm, Sweden. I understand that registration is guaranteed only upon receipt of payment as detailed above.

I agree with the terms and conditions above (check box).

\_\_\_\_\_  
Place, Date, Signature, & Name (in block letters)



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## The Zero Perspective™ in Business & Life Leadership.

Including the Axiology Managers Profile  
and Leadership Report

slow down,  
**Stop,**  
be silent,  
**Reflect,**  
(ask),  
**& Listen.**  
to yourself.

I

An interactive full-day workshop for  
**executives, project managers, and**  
**entrepreneurs,** about where you are,  
**right now.**



*“Be yourself; everyone else is already taken.”*  
- Oscar Wilde 1854-1900

This “Zero Perspective™” workshop is about creating a platform for personal and professional development, in business and life. In this workshop we discuss how people, things, and situations are valued and how our resulting behaviour can affect decision making. Understanding how intangible concepts work enables us to gain the necessary skills in effective communication, inwardly and outwardly, thereby enhancing personal performance and leadership skills.

### Some of the intangibles in life and business.

- How do our choices influence our perspective.
- How does our perspective influence our perception.
- What is effective communication?
- What values do we communicate?
- How do we create the conditions for happiness and success, in business and life?

Life is complex and finding the balance between work, family, and friends, without losing ourselves in the process is a challenge. This workshop helps you define your perspective in the complexities of life by dedicating time and space to look for personal answers.

### Included in the workshop fee:

- 60+ page Axiological Leadership Profile - ALP
- Full-day workshop (max. 15 participants)
- The Zero Perspective™ Toolbox

Participants are requested to take the Hartman-Kinsel Leadership Profile<sup>1</sup> at least three weeks before the workshop begins.

### Optional:

- 2 hrs. individual feedback session (prior to workshop)
- 13 Bi-weekly personalized E-Lessons (beginning 2 weeks after workshop)
- Certificate of completion (with feedback session and 13 E-Lessons)
- Team Directory (based on the ALP)
- Individual Executive Coaching

<sup>1</sup> The Hartman-Kinsel Profile is a set of five forced ranking tasks that is usually completed in less than 25 minutes. It consists of terms or phrases divided into five separate lists. For each list, the participant is asked to rank the 18 items or statements from “best” to “worst.” Each item is a formal representation of combinations of value that are defined by Dr. Robert S. Hartman’s Formal Axiology.

### Topics:

- Axiology – The study of the structure of value.
- The **Zero Perspective™** platform for growth
- Values and ethics, in business and life
- Cultural factors in business relationships
- Silent Reflection and The Book of thoughts

### Method:

- Interactive lecture and short case history analysis
- Individual and group exercises
- Individual and group Mentor Coaching (Optional follow-up)

### Practices:

- Change Management - break unproductive patterns
- Conflict Management – using conciliatory behavior
- How to integrate and maintain new insights

### Results you can experience from this workshop:

- Power of focus, and how you can apply it to life.
- The connection between harmony, creativity, and profitability.
- Empowering individuals and teams by focusing on trust, respect and cooperation.
- How increased awareness contributes to improved balance and focus on essentials.



As an entrepreneur **Christer Söderberg** has developed an intimate relationship with the multiple aspects and interdependency of international business. Christer started and managed a NGO coordinating humanitarian aid during the war in Bosnia, managed a telecom product design company based in Hong Kong and as Director of a Swedish multinational in Brazil, established the industrial products company in six South American countries. Christer has lived in nine countries and speaks the languages of seven. During the siege of Sarajevo, he lived 100 meters from the front line (and realized that he was also the enemy). He has seen street urchins smile in the midst of poverty and experienced first hand the differences in culture and working conditions on four continents. Christer shares his experiences as a coach and mentor in personal development and international business development.

Increased awareness of individual potential plants seeds for long-term success. Christer's coaching and workshops help awaken the hidden potential in individuals, creating new perspectives on cooperation and personal development. Increased focus and balance help provide a strong base for individual and corporate growth.

(\*) Christer is trained according to International Coach Federation (ICF) accreditation standards and guidelines for a Certified Coach and subscribes to the ICF pledge of Ethics and Standards of Ethical Conduct. Christer is a certified axiologist by Profiles 4 professionals in Scandinavia AB ([www.pro4pro.se](http://www.pro4pro.se)) and licensed in the Leadership Diamond by the Koestenbaum Institute, Stockholm. (Folder version: 21 april 2007.)